Metrics for Medicines

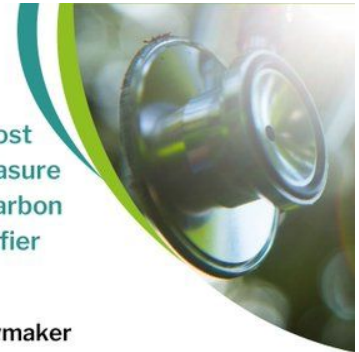**The problem: Medicines carbon footprint is based on expenditure.**

We are
Building **MCF Classifier**:
- chemistry, product, company metrics
- integrated with cost and use data
- practical classification system
- prioritisation and use frameworks.

Support & funding from NHS.

"A quarter of NHS greenhouse gas emissions are in medicines, but for most medicines we don't have a way to measure or incentivise the reduction of their carbon footprint. We are building MCF Classifier to change that."

Nazneen Rahman, Founder and CEO, Yewmaker

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